



CAPITAL CAMPAIGN INFORMATION

I planted, Apollos watered,
but God gave the growth.

1 Corinthians 3:6





As Sharon Lutheran Church enters our 100th year - please take a moment to read through this booklet. The Giving In Faith For Tomorrow campaign has two clear purposes: to eliminate the church's mortgage debt and to extend our ministry into a setting where we can change people's lives for the better.

As our mortgage payments are reduced, it will become much easier to fund the truly important work of the church. Everything that matters most to you and Sharon Lutheran Church will become easier to do – and to grow – when the mortgage is not in our way.

This campaign is about planting seeds that will grow and create opportunities now and in the future that will enhance and expand ministry to and with our children and youth, increase resources for effective communication to members and the community and create opportunities to meet people in time of need.

Join me in discovering your best gift to this appeal.

In Christ,

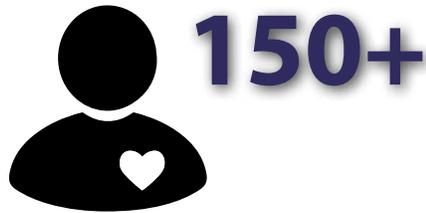
A handwritten signature in black ink that reads 'Pastor Lynn'.

Pastor Lynn Ronsberg

SHARON'S IMPACT



Students participate in church school and confirmation each year.



Volunteers are needed each week to teach Faith Formation Ministries

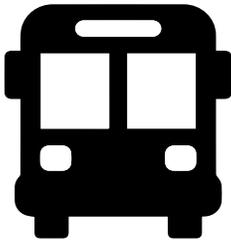
Students have attended the middle school and high school Castaway Retreats in the last three years.



Education

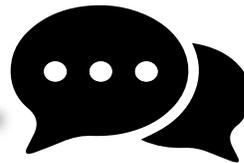
17,304

Mission Trip miles have been traveled by middle and high school students over the last five years.



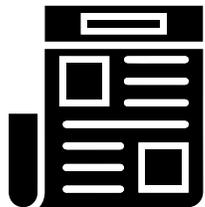
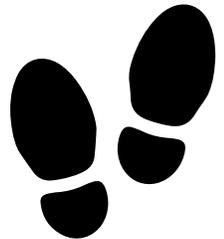
Students and community members have attended Sharon's Community Conversation nights.

850+



1+ Million

Steps walked for local, national and global hunger during CROP Walk 2018.



Newsletters mailed to members every month.

1,225

3,300



Worship volunteers needed every year.

Emails sent to members with weekly updates.



64,168

YOUR GIFT WILL HELP

1



Enhance and Expand Children & Youth Ministry

Providing strong educational opportunities for children and youth of our congregation is an important part of our church's mission. This is also a vital step in making Sharon a strong faith community for years to come. The following are a few ways we can expand and improve our current youth programming.

1. Improve and expand ministry to these age groups:
 - Baptism to age three
 - After school ministry – with location close to Red River High School
 - After Confirmation (grade 11)
2. Continue to expand and provide comprehensive church school curriculums
 - Explore online resources for church school (apps, videos, etc.)
 - Offer more staff, board, and teacher training
 - Eliminate need to fundraise to purchase future curriculums
3. Ensure sufficient staffing to meet Education and Youth needs
4. Expand programs
 - Nursery
 - Summer camps

2



Enhance Our Communication Ministry

Engaging members in our ministry is important and effective communication allows Sharon to connect with more members and share our story with the community. Here are a few ways we can enhance the way we share our faith and ministry.

1. Share current ministry online
 - Record and post sermons on our website
 - Explore being able to live stream events and worship
 - Archive video of events and worship on our website
2. Communicate with current members more effectively
 - Design a mobile friendly website
 - Create in-house communication content (worship screens, digital screens, signage)
3. Assist Boards in sharing their messages
4. Ensure sufficient staffing to meet communication needs and centralize communication
5. Provide resources needed to work efficiently and effectively
 - Software, computers, phone system, lighting

3



Create Opportunities for Fellowship and Support

Creating strong fellowship and support opportunities with our members and community outside of the church help Sharon make an impact in the communities we serve. These opportunities may be local, national or even global. Here are a few ways we can create additional fellowship and support.

1. Expand ministry in our own congregation
 - Empty nest ministries
 - Health programming
 - Parish nurses
 - Home-bound members
 - Meals
 - Coffee shop
 - In-home visits
 - Young adult ministry
 - Grief care
2. Expand ministry in our community/region
 - Missions within our synod
 - Learn and support the needs that exist in Grand Forks and East Grand Forks
3. More support to the ELCA
4. Expand international missions
 - Family mission trips

GIVING IN FAITH FOR TOMORROW

I/We commit to support the Sharon Lutheran Church Giving In Faith For Tomorrow appeal campaign with a gift of financial resources over the next three years.

TOTAL CAMPAIGN COMMITMENT

\$

I/We will make this gift:

WEEKLY MONTHLY ANNUALLY

INITIAL OFFERING

A one-time gift that will help launch the campaign.

\$

NAME

ADDRESS

PHONE

EMAIL

I/We would like more information on how to donate stocks, insurance, matched giving or other forms of giving.

2020 MINISTRY SUPPORT

I/We understand the three-year GIFT campaign is above and beyond my/our 2020 ministry support of

\$

I/We will make this gift:

WEEKLY MONTHLY ANNUALLY

Signature(s)

Date

FREQUENTLY ASKED QUESTIONS

WHAT IS A CAPITAL APPEAL?

Simply put, a capital appeal is an invitation for people to provide additional gifts for a specific purpose or cause.

This is a three-year campaign, and we are looking for all commitments to be paid in full by the end of the three-year period.

WHAT IS THE CAMPAIGN FOR?

WHAT IS OUR GOAL?

HOW LONG WILL IT LAST?

It is an invitation for gifts and/or a three year commitment, over and above regular giving, so that Sharon would have funds available for more ministry both within our congregation and in our community.

These funds would come from the elimination or significant reduction of our \$1.2M existing mortgage (debt) which would allow us to use the \$12K dollar monthly payments for ministry instead!

SHOULD I REDIRECT MY REGULAR GIVING TO THE **GIFT** CAPITAL CAMPAIGN?

Preferably not. Giving to the GIFT Campaign is a gift above and beyond your regular giving that supports a growth initiative outside of Sharon's operating budget.

Regular giving goes to support the operating budget which funds day-to-day ministry.

WHAT IF THESE INITIATIVES ARE NOT IMPORTANT TO ME?

WHY SHOULD I SUPPORT A CAMPAIGN?

Faith serves as a “conduit” or extension of our individual faith life. As members, we are part of an extended family which is called upon to actively support an array of worship, education, outreach, fellowship programs and activities.

As a family member each of us provides visible and tangible support and encouragement for all needs within the family, not just those that are important to us.

WHAT IF WE RAISE MORE THAN IS NEEDED TO ELIMINATE OUR MORTGAGE DEBT?

First, we will thank the Lord for allowing our congregation to be so generous in their giving!

Any money remaining after our mortgage is paid in full will be placed in our reserve fund and the use of funds will be decided on by the congregation.

HOW DO WE CREATE OPPORTUNITIES FOR FELLOWSHIP AND SUPPORT?

Creating strong fellowship and support opportunities with our members and community outside of the church help Sharon make an impact in the communities we serve.

These opportunities may be local, national or even global.

WHO CAN ANSWER MY QUESTIONS REGARDING OUR GIFT CAPITAL CAMPAIGN?

Please contact the church office and they will have someone from the Capital Campaign Committee contact you.

SAMPLE GIVING GUIDE

The following chart shows several GIFT plan options. These are offered as a guideline only. Every GIFT is deeply appreciated.

Daily Gift (1,095 days)

\$0.50 per day = \$547.50
\$1.00 per day \$1,095
\$2 per day = \$2,190
\$5 per day = \$5,475
\$10 per day = \$10,950

Weekly Gift (156 weeks)

\$5 per week = \$780
\$10 per week \$1,560
\$20 per week = \$3,120
\$30 per week = \$4,680
\$50 per week = \$7,800
\$70 per week = \$10,920

Monthly Gift (36 months)

\$25 per month = \$900
\$40 per month \$1,440
\$75 per month = \$2,700
\$100 per month = \$3,600
\$150 per month = \$5,400
\$250 per month = \$9,000
\$300 per month = \$10,800



Sharon Lutheran Church



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Complete Your Commitment Card

Please complete the commitment intention section included in this booklet and return/mail it to the church office OR join us on Sunday, October 13th and Wednesday, October 16th to fill out your commitment card. Please make your giving intentions as specific as possible. Within a week after you return your commitment card, you will receive a confirmation letter to assure that your commitment has been recorded correctly.

Consider Gifts of Stock, Property, Wills and Bequests

For information about planned giving or other creative giving ideas contact the church office.